IU Bachelor of Science in Business
2012 Requirements

The 120 credit hour B.S. in Business is designed to help students become excellent business managers in whatever path they choose—working in large corporations or small companies, or in building one’s own business. All students are educated in foundational business courses and general education. Students select one (or more) concentration areas to focus in—accounting, finance, management, or marketing.

SPECIAL NOTES

- A cumulative GPA of 2.0 (C average) is required for the degree.
- No grade below C- will count towards the degree except in the case of electives, where a D or higher is accepted.
- Residency requirement: Students must complete the last 30 credit hours of their degree program at IUPUC.
- You are responsible for reviewing the bulletin and Undergraduate Handbook, asking questions to clarify degree requirements, and tracking your progress toward graduation using the Academic Advisement Report (AAR) in OneStart.

GENERAL EDUCATION REQUIREMENTS

Communication Foundations (9 cr)
___ ENG-W131 Elementary Composition I
___ ENG-W231 Professional Writing Skills (P: W131)
___ COMM-R110 Fundamentals of Speech Communication

Quantitative Literacy (9-10 cr)
___ MATH-M118 or M119 or MATH 15300 or 16500
   Finite Math, Brief Survey of Calculus, Algebra & Trig I, or Calculus I
___ ECON-E280 Applied Statistics for Business & Economics I (P: M118, M119, 15300, or 16500)
___ ECON-E281 Applied Statistics for Business & Economics II (P: E280)

Humanities (6 cr)
Choose courses from the following departments:
COMM, ENG-L, FOLK, HER, HIST, MUS, PHIL, and REL
___ _____________________________________________ cr

Social Sciences (12 cr)
___ ECON-E201 Intro to Microeconomics
___ ECON-E202 Intro to Macroeconomics (P: E201)
AND
Choose courses from the following departments:
ANTH, GEOG, M1L, POLS, PSY, SOC, and SPEA
___ _____________________________________________ cr

Science, Engineering, and Technology (3 cr)
Choose one course from the following departments:
AST, BIOL, CHEM, CSCI, ENGR, GEOL, MATH (M118 or higher), ME, MET, and PHYS
___ _____________________________________________ cr

BUSINESS REQUIREMENTS

Business Core (39 cr)
___ BUS-X100 Intro to Business Administration
___ BUS-X103 Learning Communities
___ BUS-W200 Business Management (P: X100)
___ BUS-A201 Intro to Financial Accounting (P: X100)
___ BUS-A202 Intro to Managerial Accounting (P: A201)
___ BUS- D301 International Business Environment (P: W200, E201, E202)
___ BUS-F301 Financial Mgmt (P: A202, W200, E280)
___ BUS-M301 Marketing Mgmt (P: W200, ENG-W231)
___ BUS-P301 Operations Mgmt (P: W200, E281)
___ BUS-X390 Integrative Experience (P: F301, M301, P301)
___ BUS-Z302 Managing and Behavior in Organizations (P: W200)
___ BUS-J401 Administrative Policy (P: X390, senior standing)
___ BUS-J404 Business and Society (P: Z302, senior standing)
___ BUS___480 or ___490 (2 cr) Internship, Research Opportunity, or Study Abroad (permission required)

Concentration Area (18 cr) See back side for details.
Accounting
Finance
Management
Marketing

ELECTIVE REQUIREMENTS

Electives (23-24 cr)
Courses that apply toward the degree but not toward any of the other requirements listed, to bring total hours to 120 credits or more. Up to 12 elective credit hours can be BUS courses; other electives must come from the general education courses.

___ _____________________________________________ cr
___ _____________________________________________ cr
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___ _____________________________________________ cr
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___ _____________________________________________ cr
___ _____________________________________________ cr
___ _____________________________________________ cr

(812) 348-7273     Oncourse, Facebook, and LinkedIn: Business@IUPUC      business@iupuc.edu     Updated 12/8/11 LRJ
Concentration Area Course Requirements

ACCOUNTING (18 cr)
Required courses (12 cr):
___ BUS-A311 Intermediate Accounting I (P: A202)
___ BUS-A312 Intermediate Accounting II (P: A311)
___ BUS-A325 Cost Accounting (P: A202)
___ BUS-A328 Introduction to Taxation (P: A202)

Choose two courses from the following (6 cr):
___ BUS-A335 Gov’t and Non-Profit Accounting (P: A311)
___ BUS-A337 Computer-based Accounting Systems (P: A311, E280)
___ BUS-A339 Advanced Income Tax (P: A328)
___ BUS-A422 Advanced Financial Accounting (P: A312)
___ BUS-A424 Auditing (P: A312)
___ BUS-A437 Advanced Managerial Accounting (P: A325)

FINANCE (18 cr)
Required courses (15 cr):
___ BUS-F303 Intermediate Investments (P: F301)
___ BUS-F305 Corporate Finance (P: F301)
___ BUS-F420 Portfolio Management (P: F301)
___ BUS-F421 Risk Management (P: F301)
___ BUS-F494 International Financial Management (P: D301, F301)

Choose any one business (BUS) course at the 300-400 level (3 cr)
___ BUS-__

Marketing (18 cr)
Required courses (12 cr):
___ BUS-M303 Marketing Research (P: M301)
___ BUS-M401 International Marketing (P: M301)
___ BUS-M405 Buyer Behavior (P: M301)
___ BUS-M450 Marketing Strategy (P: M303, P or C: M405)

Choose two courses from the following (6 cr):
___ BUS-M415 Advertising and Promotion (P: M301)
___ BUS-M419 Retail Management (P: M301)
___ BUS-M426 Sales Management (P: M301)
___ BUS-__

MANAGEMENT (18 cr)
Required courses (9 cr):
___ BUS-W430 Organizations and Org Change (P: Z302)
___ BUS-Z440 Personnel-HR Management (P: Z302)
___ BUS-Z447 Leadership, Teamwork, & Diversity (P: Z302)

Choose three courses from the following (9 cr):
___ BUS-A325 Cost Accounting (P: A202)
___ BUS-D302 International Business: Operation of International Enterprises (P: D301)
___ BUS-F305 Corporate Finance (P: F301)
___ BUS-F494 International Financial Management (P: D301, F301)
___ BUS-M303 Marketing Research (P: M301)
___ BUS-M450 Marketing Strategy (P: M303, P or C: M405)
___ BUS-P421 Supply Chain Management (P: P301)
___ BUS-Z443 Training and Development (P or C: Z440)
___ OLS 45000 Project Management

Some students may have the option of customizing their management concentration if they have special academic and professional interests they wish to pursue. Students should consult their Academic Advisor for more information before planning their schedule.

MANAGEMENT (18 cr)
Required courses (9 cr):
___ BUS-W430 Organizations and Org Change (P: Z302)
___ BUS-Z440 Personnel-HR Management (P: Z302)
___ BUS-Z447 Leadership, Teamwork, & Diversity (P: Z302)

Choose three courses from the following (9 cr):
___ BUS-A325 Cost Accounting (P: A202)
___ BUS-D302 International Business: Operation of International Enterprises (P: D301)
___ BUS-F305 Corporate Finance (P: F301)
___ BUS-F494 International Financial Management (P: D301, F301)
___ BUS-M303 Marketing Research (P: M301)
___ BUS-M450 Marketing Strategy (P: M303, P or C: M405)
___ BUS-P421 Supply Chain Management (P: P301)
___ BUS-Z443 Training and Development (P or C: Z440)
___ OLS 45000 Project Management

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Students working towards the CPA or CMA credential should see their Academic Advisor early in their college career. Elective courses can and should be designed in a way that is consistent with the requirements set forth by the American Institute of Certified Public Accountants and the Institute of Management Accountants, respectively.

Students desiring attainment of the CFA credential should see their Academic Advisor to be sure to design elective courses in a way that optimizes learning that is consistent with the requirements set forth by the Institute of Chartered Financial Analysts.