Prepare for career success with an Indiana University business degree.

Want a versatile degree that applies to nearly any industry, government agency, nonprofit organization, health care firm, banking, the arts, or politics? Earn a business degree from Indiana University-Purdue University Columbus!

**Bachelor of Science in Business**

What can you do with a top-quality, well-respected bachelor’s degree in business from Indiana University? A lot!

Whether you want to start your own business, climb the corporate ladder in a global Fortune 500 company, work in a high-tech field, or pursue a career in advanced manufacturing, here are a few of the careers for which you’ll be qualified after graduating with a convenient, affordable degree from Indiana University-Purdue University Columbus (IUPUC).

**Accounting**
- Public accounting
- Management accounting
- Auditing
- Consulting

**Finance**
- Commercial banking
- Corporate finance
- Financial analysis
- Financial planning
- Hedge funds
- Insurance
- Investment banking
- Money management
- Private equity
- Real estate

**Management**
- Consulting
- Entrepreneurship
- Small business management
- General management
- Human resource management
- Nonprofit management
- Operations management
- Strategic planning

**Marketing**
- Advertising
- Public relations
- Marketing communications
- Sales and sales management
- Market research
- Product management
- Retail management

---

**DIVISION OF BUSINESS**

**INDIANA UNIVERSITY—PURDUE UNIVERSITY COLUMBUS**

www.iupuc.edu/business | 812.348.7273 | business@iupuc